

# Nebraska Robotics Expo 2012 Sponsorship Levels

## Definitions

- A cash contribution consists of a direct monetary donation.
- An in-kind contribution occurs when supplies, items, or services that otherwise would have had to be purchased, are provided at reduced or no charge to the Nebraska Robotics Expo. In-kind donations are valued at current retail values.

## Sponsor Options

Sponsors may choose to support the overall event, the CEENBoT Robotics Showcase, FIRST LEGO League, or the Creative and Visual Arts Expo. All sponsor contributions will be recognized under the umbrella of the Nebraska Robotics Expo with the outlined benefits below. In addition to the items below, sponsors for each competition may receive additional recognition at the sponsored location of each event. Finally, sponsors may also choose to directly support teams or schools.

## Cash and In-Kind Sponsors

\$7,500 +	Diamond	<ul style="list-style-type: none"> <li>• Logo in event program (extra-large)</li> <li>• Logo on sign at event (extra-large)</li> <li>• Sponsor booth at event (first choice location)</li> <li>• Lunch for five (5) of your guests at the event</li> </ul>
\$5,000 +	Platinum	<ul style="list-style-type: none"> <li>• Logo in event program (large)</li> <li>• Logo on sign at event (large)</li> <li>• Sponsor booth at event (second choice location)</li> <li>• Lunch for two (2) of your guests at the event</li> </ul>
\$2500 +	Gold	<ul style="list-style-type: none"> <li>• Logo in event program (medium)</li> <li>• Logo on sign at event (medium)</li> <li>• Sponsor booth at event</li> </ul>
\$1,000 +	Silver	<ul style="list-style-type: none"> <li>• Logo in event program (small)</li> <li>• Logo on sign at event (small )</li> <li>• Sponsor booth at event</li> </ul>
\$500 +	Bronze	<ul style="list-style-type: none"> <li>• Company Name in event program</li> <li>• Sponsor booth at event</li> </ul>
\$200 - \$850	Team/School Sponsor	<ul style="list-style-type: none"> <li>• Name in event program</li> </ul>